

one voice for volusia

2011 strategic planning

We are halfway through our 2011 Strategic Plan and have accomplished almost all of our goals! If you would like to receive a copy of the latest update to the One Voice for Volusia strategic plan, please call the office at 386-947-8301 or visit www.ovfv.org.



one voice for volusia

2011 strategic planning

Internal/Coalition Functions

Meetings & Topics

- ✓ Continue to present timely topics, led by member critiques and feedback. Provide sufficient time for questions/answers following presentations. Keep presentations within specific timeframe – 20 minutes maximum for optimum attention, per presenter.
- ✓ Recruit volunteers to serve as greeters for the monthly meetings.

Community Connector:

- TO DO** Explore funding to support Community Connector resource.
- TO DO** Determine interest in expanding Community Connector messages to more prominently include Flagler County, working with Focus on Flagler Youth Coalition.
- ✓ Add new option for subscribers to receive Faith-Based/Grassroots information.
- ✓ Work to increase the number of subscribers by 5% (currently 1,386 subscribers).

Websites:

- ✓ Continue to improve websites (www.ovfv.org; www.agendavf.org; www.deltatoforyou.org) for user-friendly navigation, updated data.
- ✓ Launch an improved 211live.org website in partnership with United Way's First Call for Help/211.
- ✓ Serve as support to other coalition efforts throughout the state by providing a website address and maintenance for the Florida Coalition Alliance (<http://flcoalitionalliance.org>) and the Community Coalition Alliance (www.coalitionalliance.org).

Member Development and Technical Assistance:

- ✓ Schedule in-service member orientation quarterly to new and prospective members.
- ✓ Alternate quarterly orientation meetings between east and west side of the county.

Speakers Resource Directory:

- TO DO** Provide updated Speakers' Resource Directory as online resource.

External Functions

Facilitation of Other Groups:

- ✓ Facilitate the Community Needs Summit (West Volusia-based multi-agency collaborative) for two meetings in 2011, providing technical assistance and coalition building techniques.

Community Agenda:

- ✓ Provide regular updates at selected coalition meetings on the status of these efforts.
- ✓ Convene Community Agenda Committees and Subcommittees as needed.
- ✓ Publish the 2011 Community Agenda Snapshot Report.
- ✓ Promote utilization of the Community Agenda Web Site (www.agendavf.org).
- ✓ Initiate the focus of Community Agenda efforts on a selected community issue.

thrive by five collaborative:

- ✓ Provide facilitation for the thrive by five collaborative toward implementing their strategic plan.
- ✓ Coordinate training and technical assistance with Georgetown University.

Connecting to the Faith Community:

- ✓ Convene the Connecting the Faith Community at least twice annually.
- TO DO** Assist United Way's 211 by reminding agencies to update information twice annually.
- ✓ Identify all food banks to share information, contacts.
- TO DO** Share Speakers Resource Directory with faith-based agencies (summer 2011).
- ✓ Add page to One Voice for Volusia website regarding faith based services.

Underage Drinking Prevention:

- ✓ One Voice for Volusia will work with its Engaging Youth Initiative committee to identify 3-5 locations for youth to conduct an environmental scan and develop an action plan to reduce the access of alcohol to youth locally.

Comprehensive Community Action Plan:

- ✓ One Voice for Volusia will expand its Comprehensive Community Action Plan (CCAP) to conduct capacity-building activities and best practice/competencies of youth-serving organizations in Volusia County (previous concentration: only organizations serving the children/families living in Deltona).
- ✓ One Voice for Volusia will facilitate a SARG process (Phase I, Phase II and Phase III) with a stakeholder group to update/expand the current CCAP with an emphasis on Underage Drinking in Volusia County (current CCAP focused just on one geographic area-Deltona), and prescription Drug Abuse (among adults and youth).

Health & Human Services Summit: (September 30, 2011; 10 a.m. to 2 p.m., Ocean Center!)

- ✓ Explore funding to conduct annual Health and Human Service Summit, a tradeshow of social services professionals.
- ✓ If funding is secured, market to attract at least 75 tradeshow/provider agencies and 525 community participants.

Executive Summary

One Voice for Volusia is pleased to share this semi-annual progress report. As a neutral convener, we engage leaders and individuals to develop and implement strategies to improve the community. Our work includes the coordination of a community coalition and spearheading several community-wide initiatives such as The Community Agenda and the *thrive by five* Collaborative. One Voice for Volusia has also worked to prevent underage drinking among youth since our inception and we continue to serve in leadership capacities across Florida in building community coalitions. Our work over the last six months:

Community Coalition Alliance & Florida Coalition Alliance

One Voice for Volusia staff is actively involved in state efforts to build and recognize community coalitions. In addition to managing websites and assisting in communication, One Voice for Volusia's executive director serves on the board of the Florida Coalition Alliance and the Community Coalition Alliance (regional group). To learn more, visit <http://flcoalitionalliance.org> or www.coalitionalliance.org.

The Coalition

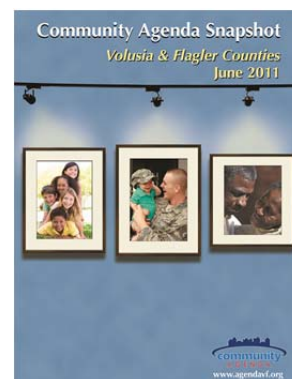
An average of 81 individuals attended the monthly coalition meetings since January 2011. Meetings afford a monthly opportunity for members and guests to learn something new and connect with someone new; share information about projects or events; discuss & develop solutions for community issues; request assistance/partnership to address an issue; learn about committee work & strategic objective progress; and, discuss the policies and practices of the local health and human service system. The meetings continue to attract new members each month, due in part, to the following topics having been presented this year:

January	Aging in Volusia County; 2010 Annual Report & 2011 Strategic Plan; Recognizing 2010 Perfect Attendance
February	Engaging Youth: Agencies and Programs Designed with Youth in Mind
March	Foster Care Redesign & Children & Families Advisory Board/RFP Changes
April	Issues Affecting Today's Youth: Teenage Pregnancy Prevention, Bullying Prevention and Preventing Eating Disorders
May	Demonstration of 211live.org; Update on Caffeinated Alcoholic Beverages Survey & Engaging Youth Initiative
June	Legislative Update: Senator Evelyn Lynn (and other local updates); Annual Coalition Membership Survey

The annual membership renewal just closed in late June 2011, resulting in more than 200 renewed members, all of whom will be included in the 2011-12 Membership Directory (available at the August coalition meeting).

Engaging Youth Initiative

Volusia County was one of six counties in Florida selected to conduct environmental alcohol scans with youth at area community fairs/festivals. Three high school students were selected to serve on the Engaging Youth Initiative committee, which has met every other month since October 2010. Local scans at the Ocean Center, the Winterjam in downtown Daytona Beach and outside the racetrack during Speedweeks led to the creation and presentation by youth to share best practices regarding alcohol sales and consumption at area community events. The project final report will be available in October 2011.



Substance Abuse Prevention Plan

One Voice for Volusia expanded its Comprehensive Community Action Plan from focusing on the city of Deltona to the entire county over the last six months. This plan was updated after a series of community meetings involving key stakeholders and leaders. In addition to working to build capacity among youth-serving organizations, a new action plan now outlines plans to address prescription drug use among adults and marijuana use among youth.

The Community Agenda

In preparation for the June release of the sixth annual Community Agenda Snapshot, efforts have centered on data collection, analysis and release of the publication. The 2011 Snapshot adds new topics to the two-page explorations in the five focus areas: Youth Behavioral Health, Adult Behavioral Health, Aging and Elderly, Disabilities and Employment, and Health Disparities. Also in 2011, the focus areas of Creating Independence for Elderly and Creating Independence for Adults with Disabilities have been separated into individual focus areas.

thrive by five Collaborative

The *thrive by five* Collaborative is progressively moving along toward its vision of a collaborative system of support for young children and their families to ensure that they thrive by age five and arrive at school well cared for and ready to learn. In addition to regular meetings of the Collaborative Steering Committee and keeping on task with its 2010-11 Strategic Plan Priorities, the Collaborative coordinated the PYRAMID Partnership Summit on May 5th and 6th, involving 83 parents and provider representatives. The PYRAMID Partnership evolved from training and technical assistance from Georgetown University through an Early Childhood Comprehensive Systems Initiative scholarship awarded to One Voice for Volusia. Borne from the Collaborative and the work of the PYRAMID Summit, a family-led committee will begin meeting to connect families with one another and community resources.

Other Connecting Our Community Efforts

One Voice for Volusia has several efforts and tools to connect the community to include:

Facilitation Work - One Voice for Volusia continues to provide facilitation and other methods of assistance to multi-agency efforts. From January to March 2011, staff assisted the Community Needs Summit (a West Volusia-based faith and social services group).

Web Page Development – One Voice for Volusia manages four websites: www.onevoiceforvolusia.org, www.agendavf.org, www.deltonaFORYOU.org and www.coalitionalliance.org.

The **Community Connector** e-communication system has increased in subscribers by 14% since January 2011 totaling 1,593 subscribers to date. Approximately 321 messages have been forwarded since the beginning of the year. This popular communications tool forwards information regarding upcoming events, fundraisers and job postings.

Consulting & Professional Services

One Voice for Volusia pursues opportunities to assist other community initiatives and generate revenues to sustain the work of the agency. Over the last six months, One Voice for Volusia was under contract to evaluate the Correctional Treatment Diversion Program at Haven Recovery, the 21st Century Learning Center Grant with the Boys & Girls Clubs of Volusia/Flagler, and the Prevention on the Move/Ready to Respond Program at Stewart-Marchman-Act Behavioral Healthcare. Leadership staff also assisted The House Next Door, the Early Learning Coalition, the Volusia County Health Department and the Flagler County Health Department with special projects.

